



NACVA AND THE IBA'S 2010 ANNUAL CONSULTANTS' CONFERENCE *SESSION SUMMARY*
JUNE 2—5, 2010 THE FONTAINEBLEAU MIAMI BEACH MIAMI BEACH, FL USA

Track: Early AM

Session Date / Time: Thursday, June 3, 2010 or Friday, Jun 4, 2010 / 7:00am – 7:50am

Session Title: *How to Obtain the Certified Forensic Financial Analyst (CFFA) Designation*

Session Summary: You need look no farther than Accounting Today's Top 100 niche survey each year to know that the linchpin of professional and practice development is specialization: growth by niche development is cited year in and year out on the radar of the accounting industry's titans.

The Certified Forensic Financial Analyst™ (CFFA™) designation offers you five different pathways to acquire the specialized training and concomitant credibility that will help you secure engagement after engagement.

- Financial Litigation Path
- Forensic Accounting Path
- Business and Intellectual Property Damages Path
- Business Fraud – Deterrence, Detection, and Investigation Path
- Matrimonial Litigation Support Path

CPE Hours / Fields of Study: One (1) hour / Specialized Knowledge and Applications (SK&A)

Presenter Bio:



Michael G. Kaplan, CPA CVA CFFA has more than 34 years of experience in forensic accounting, business valuation, economic damages analysis and expert testimony. He has qualified to testify as an expert witness in more than 250 trials and has served as a court appointed expert and accounting referee. He has served on the faculty of the Leventhal School of Accounting and Marshall School of Business at the University of Southern California. He has created numerous continuing educational programs for financial professional practicing in litigation. Mr. Kaplan is a past chair of the Executive Advisory Board, Certification Board and Litigation Forensics Board of NACVA. He is the President of the Financial Forensics Institute and lead instructor of NACVA's Litigation Boot Camp for Financial Experts, Forensics Workshop for Financial Professionals and Expert Witness Boot Camp.