

NATIONAL ASSOCIATION OF CERTIFIED VALUATION ANALYSTS

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NACVA AND THE IBA'S 2010 ANNUAL CONSULTANTS' CONFERENCE SESSION SUMMARY

JUNE 2—5, 2010 THE FONTAINEBLEAU MIAMI BEACH MIAMI BEACH, FL USA

Track: Early AM

Session Date / Time: Friday, June 4, 2010 / 7:00am – 7:50am

Session Title: Introduction to Fraud Risk Assessment

Session Summary: Recent regulations and guidance, along with a heightened business risk, have

increased the need to implement effective and efficient controls to reduce the likelihood of fraud within an organization. To accomplish this, companies are conducting enterprise-wide fraud risk assessments which aim to identify and evaluate fraud risk factors that increase the opportunity for fraud to occur. This early morning session will begin to expose you to the resources and steps available to protect organizations, their employees and the stakeholders from

potential fraud.

CPE Hours / Fields of Study: One (1) hour CPE / Specialized Knowledge and Applications (SK&A)

Presenter Bio:



Paul E. Zikmund, CFFA, CFD, CFE, serves as Senior Director of Forensic Audit at Tyco International. He is responsible for providing fraud investigation, detection and prevention services. He has nearly 20 years of experience in the field and has lead global fraud and forensic teams at various Fortune 500 companies investigating complex financial frauds.

Paul, a Certified Fraud Examiner and Certified Fraud Deterrence Analyst, performs corporate investigations, investigative due diligence, provides corporate and government compliance and integrity services and provides fraud risk assessments and fraud awareness programs.

Prior to joining Tyco, Paul served in leadership positions at Amper, Politziner & Mattia, LLP, Solomon Edwards Group, LLC, and Deloitte and Touche, LLP providing fraud and forensic investigative services. Previously, Paul served in a variety of in-house fraud and forensic investigative roles with *The Dow Chemical Company, Nortel Networks and Union Carbide Corporation*. Paul began his career in law enforcement as a Municipal Police Office, a State Trooper and Special Agent with the Attorney General's Office in the Commonwealth of Pennsylvania.

Paul received a Bachelor of Science degree in the Administration of Justice from

The University of Pittsburgh, a Masters of Business Administration from the University of Connecticut, and a Masters of Accountancy from Auburn University. Paul has authored various articles relating to fraud detection, prevention, and investigation. Paul speaks regularly at seminars and conferences on the topic of fraud and is an adjunct professor at Rider University, Lawrenceville, New Jersey and LaSalle University, Philadelphia, Pennsylvania.

Paul is a Board member of both the Philadelphia Chapter of the Association of Certified Fraud Examiners and the National Association of Certified Valuation Analysts Certified Fraud Deterrence Board.