



NATIONAL ASSOCIATION OF CERTIFIED VALUATION ANALYSTS

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NACVA AND THE IBA'S 2010 ANNUAL CONSULTANTS' CONFERENCE *SESSION SUMMARY*
JUNE 2—5, 2010 THE FONTAINEBLEAU MIAMI BEACH MIAMI BEACH, FL USA

Track: Business Valuation

Session Date / Time: Friday, June 4, 2010 / 9:15am – 10:05am

Session Title: *Techniques for Conducting Effective Internet Research*

Session Summary: There is more information available to the business valuation analyst than ever before. How do you cut through all this clutter to find the information you need for your valuation or litigation engagement? This session will give you the tools, tips, and techniques to supercharge your business valuation research.

CPE Hours / Fields of Study: **One** (1) hour / Specialized Knowledge & Applications (SK&A)

Presenter Bio:



Eva. Lang, CPA/ABV, ASA, is a nationally recognized expert on internet research. She is an active leader in the valuation profession having served on both the ASA and AICPA Business Valuation Committees and on the ASA Business Valuation Standards Committee. She had been named to the AICPA Business Valuation Hall of Fame for her contributions to the advancement of the profession. She is the co-author of 'The Best Web sites for Financial Professionals' and has written for numerous financial publications. Eva is the President of Valuation Products & Services and serves as Executive Director of the Financial Consulting Group.