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NACVA AND THE IBA'S 2010 ANNUAL CONSULTANTS' CONFERENCE *SESSION SUMMARY*
JUNE 2—5, 2010 THE FONTAINEBLEAU MIAMI BEACH MIAMI BEACH, FL USA

Track: Business Valuation

Session Date / Time: Thursday, June 3, 2010 / 2:05pm – 3:45pm

Session Title: *Transactional Databases – Useful or Useless*

Session Summary: This session will go into great detail about what makes the transaction databases tick. The databases to be focussed on are : Pratt's Stats, BIZCOMPS and The IBA. Using a case study format, Mr. Hitchner will apply the data and determine whether the resulting value is reliable and supportable. He will also answer the question: Are these transaction databases useful or useless?

CPE Hours / Fields of Study: Two (2) hours / Specialized Knowledge and Applications (SK&A)

Presenter Bio:



James R. Hitchner, CPA/ABV, ASA, is Managing Director of Financial Valuation Advisors, President of The Financial Consulting Group and CEO of Valuation Products & Services. He is also Editor in Chief of Financial Valuation and Litigation Expert journal (www.valuationproducts.com). Mr. Hitchner is editor/coauthor of the books Financial Valuation: Applications and Models (FVAM), second edition; Financial Valuation Workbook (FVW), second edition, and Valuation for Financial Reporting, Fair Value Measurements and Reporting: Intangible Assets, Goodwill, and Impairment (VFR), second edition, all published by Wiley. He is also coauthor of PPC's Guide To Business Valuations, 19th edition, published by Thomson. FVAM and FVW have been adopted by the AICPA for its five-day National Business Valuation School courses and by NACVA for its three-day Advanced Business Valuation courses.