



**NACVA AND THE IBA'S 2010 ANNUAL CONSULTANTS' CONFERENCE *SESSION SUMMARY***  
**JUNE 2—5, 2010 THE FONTAINEBLEAU MIAMI BEACH MIAMI BEACH, FL USA**

**Track:** Healthcare Consulting  
**Session Date / Time:** Friday, June 4, 2010 / 12:55pm – 1:50pm  
**Session Title:** *Healthcare Fraud Enforcement; Exciting Developments in 2010*  
**Session Summary:** This panel will discuss the basis for criminal and civil liability for health care fraud, recent enforcement actions and initiatives, and the future of criminal and civil health care fraud enforcement in a new administration.

**CPE Hours / Fields of Study:** One (1) hour / Specialized Knowledge and Applications (SK&A)

**Presenter Bio:**



**Cindy Eddins Collier**, MHA, MSA, CPA/ABV/CFF, CVA, CMPE, CHIT, is the Chief Executive Officer and Founder of Healthcare Valuation Solutions located in Myrtle Beach, SC, which provides valuation and strategic financial management consulting services to health care companies throughout the United States. Professional consulting services focus on health care business valuation, fair market valuation of physician services, valuation of intangible assets, economic loss assessment, health care business accounts receivable management, mergers & acquisitions, financial analysis and research, strategic management, physician integration, purchase and/or sale of medical practices, medical device companies, long-term care companies, and hospitals, and litigation support. Clients include a variety of physician practices, ambulatory surgery centers, dental practices, veterinary practices, long term care businesses, dental practices, university and community hospitals, integrated delivery systems, medical device companies, healthcare technology companies, medical service providers, pharmaceutical and biotech companies, professional associations, attorneys, consultants, and managed care payers.

**Presenter Bio:**



**Gabriel L. Imperato** is the Managing Partner of the Fort Lauderdale office of Broad and Cassel. He is certified as a specialist in health law and was admitted to the Florida Bar in 1977. He was also admitted to the Illinois Bar in 1977. Mr. Imperato represents individuals and organizations accused of criminal or civil health care fraud and handles compliance matters for health care organizations. Mr. Imperato is certified in health care compliance and is a former member of the Board of Directors of the Health Care Compliance Association.

**Presenter Bio:**



**Kirk Ogrosky** serves as Deputy Chief for Health Care Fraud in the Criminal Division of the U.S. Department of Justice. In this role, Mr. Ogrosky coordinates DOJ criminal matters with all U.S. Attorney's Offices, the Federal Bureau of Investigations and HHS-OIG. Prior to joining the Fraud Section, Mr. Ogrosky served as an Assistant U.S. Attorney in Miami and was Counsel with the law firm of Skadden, Arps, Slate, Meagher & Flom. Mr. Ogrosky's experience in complex health care fraud cases covers a wide range of areas including trials and investigations involving violations of the Anti-Kickback Statute, the False Claims Act, the Stark Law, and Anti-Money Laundering prohibitions. Mr. Ogrosky has handled civil and criminal investigations of hospitals, academic medical centers, managed care organizations, pharmacies, pharmaceutical manufacturers, home health agencies, durable medical equipment companies and physicians. Mr. Ogrosky has litigated civil qui tam cases including several Department of Justice national initiatives. For his work prosecuting health care fraud, he was awarded the Integrity Award by HHS-OIG and the Director's Award for Superior Performance as an Assistant U.S. Attorney.

**Presenter Bio:**



**Robert Wade, JD**, concentrates his practice in representing health care clients, including large health systems, hospitals, ambulatory surgical centers, physician groups, physicians and other medical providers. His expertise includes representing clients with respect to the Stark Act, Anti-Kickback Statute, False Claims Act, and Emergency Medical Treatment and Active Labor Act. Bob is nationally recognized in all aspects of health care compliance, including developing, monitoring and documentation of an effective compliance program. He has experience in representing health care clients with respect to issues being investigated by the Department of Justice and the Office of Inspector General as well as experience negotiating and implementing Corporate Integrity Agreements. Bob is also the creator of Captain Integrity ([www.captainintegrity.com](http://www.captainintegrity.com)), a unique compliance program branding and education resource that has received national recognition and has been used by many hospitals, health systems and other providers.