



Instructor Biography



Jason R. Pierce

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Jason Pierce joined Mikunda, Cottrell, & Co. in 2006 to expand that firm's business valuation and litigation support department. Prior to that, he was a partner in O'Connor & Pierce, CPA's in Anchorage, Alaska. He is a graduate of the University of Tennessee (B.S) and the University of Alaska Anchorage (MBA). Jason is also an adjunct professor for Alaska Pacific University, University of Alaska Anchorage, and Danube University in the subjects of: financial accounting, income taxation, auditing, and financial statement analysis.

Jason is a technical reviewer for NACVA and has contributed to the Fundamentals, Techniques and Theory (FT&T) manual, the Calculations and Applications of Income and Asset Approaches manual, and the Comprehensive Checklist for Valuation Engagements. He also volunteers for the AICPA's 360° of Financial Literacy program and is a frequent speaker on valuation and accounting issues to such groups as: New York Life, Alaska Estate Planning Council, the Institute of Management Accountants (Alaska Society), Alaska Society of CPA's, and the Municipality of Anchorage.

He is a member of the American Institute of Certified Public Accountants, Alaska Society of Certified Public Accountants, Alaska Estate Planning Council, Institute of Management Accountants (Past President – Alaska Chapter), and the National Association of Certified Valuation Analysts. He has also qualified as an expert witness in Alaska Superior and Federal District Court

Instructor for Small Business Valuation Case Study Workshop Business Valuation Fundamentals for CPAs Workshop

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